



PRESS RELEASE

A REALLY ITALIAN MILANO-SANREMO

After BORA – hansgrohe, other 3 teams rely on the Italian quality of EME

Pesaro, March 15th, 2018 - Agreements signed between **EME and AG2R La Mondiale, Cofidis Solution Crédits and Lotto Soudal teams**. EME, leading company in the production of electromedical equipment for physiotherapy and sports medicine, becomes **Official supplier** for two years of the French cycling teams AG2R La Mondiale (UCI World Team) and Cofidis Solution Crédits and the Belgian team Lotto Soudal (UCI World Team).

These partnerships were signed during the Tirreno-Adriatico and thanks to these agreements we will see the teams already equipped for the Milano-Sanremo. The medical-sports staff will immediately use Polyter Evo, a 100% Made in Italy portable modular device unique in the world.

With Polyter Evo the teams can count on five state-of-the-art electromedical technologies: endodiathermy (tecar), lasertherapy, electrotherapy, magnetotherapy and ultrasound.

Innovation, portability, completeness and the battery operation make Polyter Evo the ideal device for sports physiotherapy. The tecar is surely the ideal technology for the team: used both for pre-race muscles warm up and post-race recovery. Thanks to the athermy modality, that means making treatment without generating heat, you can immediately work on injuries and fatigue by greatly accelerating recovery times, thus maintaining performance at the highest level.

Alessandro Pieraccini, EME's general manager: *"We have been producing electromedical products for over 30 years but working with such high-level teams is a renewed confirmation of quality for us as well as a source of pride. I am sure that these partnerships will be focused on growth and higher performance on both sides".*

Dr Eric Bouvat, the AG2R LA MONDIALE Team's medical manager: *"For the AG2R LA MONDIALE medical staff, recovery after effort is a key factor in performance: massage, cold and also Tecartherapy are preferentially used after each race. Moreover, cycle sport causes acute trauma in case of crashes but also chronic trauma because of a muscle tendon hyper stimulation. That's why therapeutic management has to involve, among others, the use on its own or in association depending on the problem, of the TECAR, ultrasounds, laser, and electrotherapy. So, we decided to use a transportable equipment with all these functions to be optimally equipped at any time during our travels."*

Jan-Niklas Droste, BORA - hansgrohe team's doctor: *"It is always good, if we have a TECAR device with us, for a faster regeneration and treatment of injuries of our riders at big races like the Tour de France. But with the EME Polyter Evo, we are not limited to the TECAR therapy. Thanks to the modular system of the Polyter, we can also use therapies like Ultrasound and EMS, depending on the race situation, if a rider crashes or if other problems appear. For us, as the medical team from BORA - hansgrohe, the Polyter Evo is the perfect All-In-One therapeutic and regenerative solution. We can take it easily with us to every race or trainings camp".*

Polyter Evo is truly conquering the sporting world, not just the cycling one, thanks to its effectiveness, reliability and practicality. Many other teams of different disciplines chose it to treat their athletes, starting from football with the San Marino Federation - of which EME is Official supplier - and Slavia Praha, up into basketball with Unics Kazan.

EME

Born in 1983, EME has consolidated its brand at international level as a leader in the production of electromedical equipment for the physiotherapy, medical aesthetic and aesthetics. The mission is to "design and build Made in Italy technologies by investing in quality and innovation by developing state-of-the-art products that fully meet our partners need and deliver concrete results to patients around the world."

www.eme-srl.com